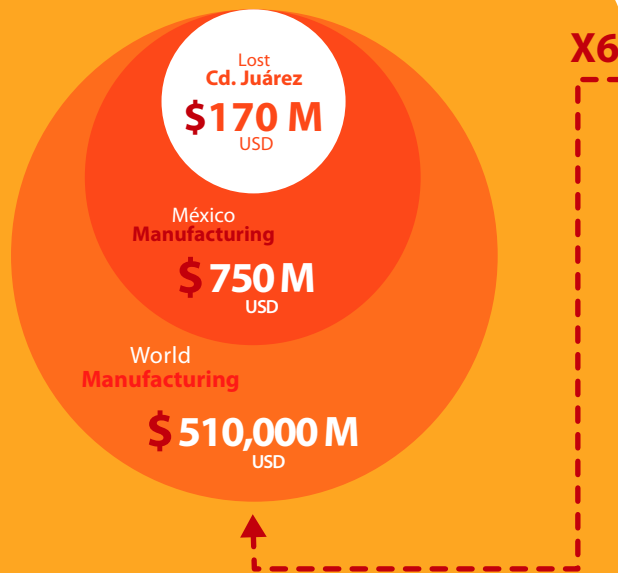# Insights
## Empowering Decisions

*We reduce recurrent costs up to 51% with average savings of 400K USD per year using big data & self-learning predictive models.*

**Tel:** (656) 566 00 70
info@insights-bi.com
www.insights-bi.com

## MARKET

Lost
**Cd. Juárez**
**$170 M**
USD

México
**Manufacturing**
**$ 750 M**
USD

World
**Manufacturing**
**$ 510,000 M**
USD

**X6**

## MONEY WASTE

Manufacturing plants have similar money leaks in similar areas for the last 20 years:

- Safety
- Quality
- Attrition & absenteeism
- Maintenance
- Production & Efficiency
- Finance

## SOLUTION

*Geek Node: to create and develop business intelligence capabilities in groups of individuals that could support the manufacturing needs in the following 3 years & increase awareness, opportunities and community expertise.*

## PARTNERS INVESTMENT

-Real problems to be solved
-Internships

**Training Fee:**
- Geek funding for specialized training.

**Success Fee:**
- Pay a minimum + a % of the savings

## PAY BACK

**+Highly specialized talent availability**

**+Company recognition & awareness**

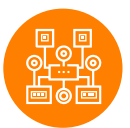**+Opportunity to solve real manufacturing problems using BI with high ROI**

## SINGULARITY

**Binational ecosystem Mex - USA**

**FORTUNE 500** 2018
**Global manufacturing companies**

**City collaborative & joint initiative**

**Glocal Scope**

**Initial**
recruitment
+30 geeks

**2021** Q1

Q2

**1st batch** start

**2021** Q3

**2022** Q1

**1st batch** internships

**2022** Q2

**Programs upgrades & batch 2**

**Program** expansion

**2023**

## PARTNERS

**Technology HUB**
Connecting Minds

Microsoft

**Insights**
Empowering Decisions